USC Viterbi Engineering in the era of exponential changes and constant accelerations.
The exponential pace of technology brings constant disruption. This requires agility and adaptability - and new mindsets.

**The Five Mindsets of Change to Thrive in Today's World**

1. **Hug the Exponential**
   - Superb Technical Skills and Knowledge to Lead the Exponentially Changing Technology

2. **Engineering +: Change the Conversation About Engineering**
   - Engineering + X where X is anything (particularly, human-centric)
   - Who we are, what we do and what we look like.

3. **Innovation in the Broadest Sense**
   - Innovation and Entrepreneurship, to help create the new markets, the new jobs and to design the new self.

4. **The Cultural Mind**
   - Cultural Awareness (with culture broadly interpreted), to help thrive in today’s fast changing world.

5. **Heroic Engineering**
   - Awareness of the Impact of Engineering to Society (and the importance of technology ethics).