From invention to impact

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USC Viterbi
School of Engineering
Technology Entrepreneurship and Commercialization Hub (TECH)

Teach
- UG/G curriculum
- Extra-curricular – postdoc
- Concierge - faculty

Think
- Practitioner research
- Speaker series
- Close work with agencies

Launch
- Funds to startups
- Support industry teams and orgs
- Prep for raising funds

Link
- Universities
- Innovators and mentors
- Corporate and VC communities
Los Angeles start-up scene
National Science Foundation Innovation Corps ("I-Corps")
Garage

- “International waters” – can be the home for your startup
- Additional programs to support your team
- Conference facility, etc. as needed
The Real Deal at USC

- Gen. (ret.) David Petraeus co-hosts pitch session
- 30-40 leading LA investors/entrepreneurs attend from around the country
- Highlight multiple technologies
Project PALISADES

- Promote, Accelerate, and Launch Innovation in Security, Aerospace, and Defense Sectors
- Support infusion of new technologies to DOD and security community
- Develop new connections with innovation community
Opportunities for faculty

- Mentoring from senior faculty
  - Connect with experience in technology commercialization and infusion
- Showcase participation
  - Professional coaching and opportunities to present to investors
- Mousetrap Fund
  - Funds “last mile” technology development; two cycles annually
- I-Corps grants
  - Get $50 k from NSF to validate your concept in the marketplace!
Thank you!

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